

## Subject matter expert guidelines

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Thank you for agreeing to review HealthInfo pages. We appreciate your specialist input into this. Please let us know if we've made any clinical errors or if you think any of the information may be misleading or unhelpful.

The language on HealthInfo may be different from the language you're used to. Because HealthInfo is aimed at the general public, we deliberately use plain English. If we need to use a clinical term for some reason, we'll also provide a plain English explanation. We use personal language and the active voice. We also keep the information to an easily readable length. This often means we leave out some details and don't cover every eventuality.

We rely on you, as the subject matter expert, to make sure our clinical content is correct. We'll read and take note of all your feedback, but the final pages may not use your exact language.

If you have any questions, please email [info@healthinfo.co.nz](mailto:info@healthinfo.co.nz) for advice.

*Written by HealthInfo clinical advisers. Last reviewed September 2020.*